



From Awareness to Access:
*Connecting the Crossroads4Hope
Community to Clinical Trials*

May 20, 2026

WELCOME!

CAREBOX HAS ENGAGED, MATCHED AND REFERRED PATIENTS TO CLINICAL TRIALS FOR OVER 20 YEARS.



Cara Bruzzi, MPH

Director of Services

2M+

Patients, caregivers, and health professionals have used our matching solution to search for trials

250K+

Patients, caregivers & health professionals have engaged with our clinical trial navigators

300+

Biotech, pharma, medical centers, advocacy organizations, etc. have leveraged our platform

What is clinical research?

Clinical research is medical research that helps doctors and researchers learn more about diseases, treatments, and patient care.

The **goal** is to help improve treatments, patient care and health outcomes over time.

Clinical research studies may explore:

- New medications or therapies
- New ways to diagnose or monitor disease
- Ways to improve quality of life and supportive care
- How treatments affect people over time

Why does clinical research matter?

Expands Access to Treatment

Clinical trials bring potential new therapies to patients with limited or no existing options.

Raises the Standard of Care

Researchers study whether new treatments may improve outcomes compared to current approaches.

Evaluates Safety and Efficacy

Trials are designed to assess not just whether a treatment works, but whether it is safe.

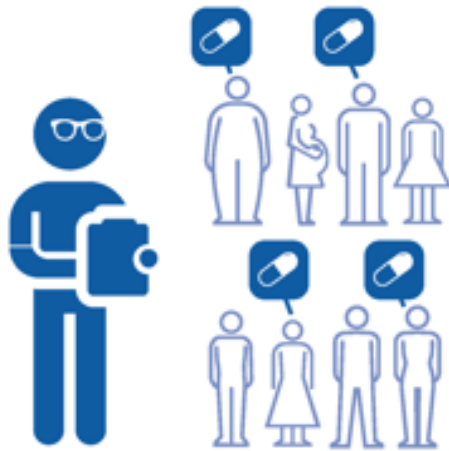
Provides Reliable Evidence

Studies are carefully designed and overseen to ensure findings are fair, objective, and reliable.

Two Types of Research Studies

Interventional Studies (i.e., clinical trials)

Researchers assign participants to receive an **intervention**, such as a drug, behavior, or medical device.

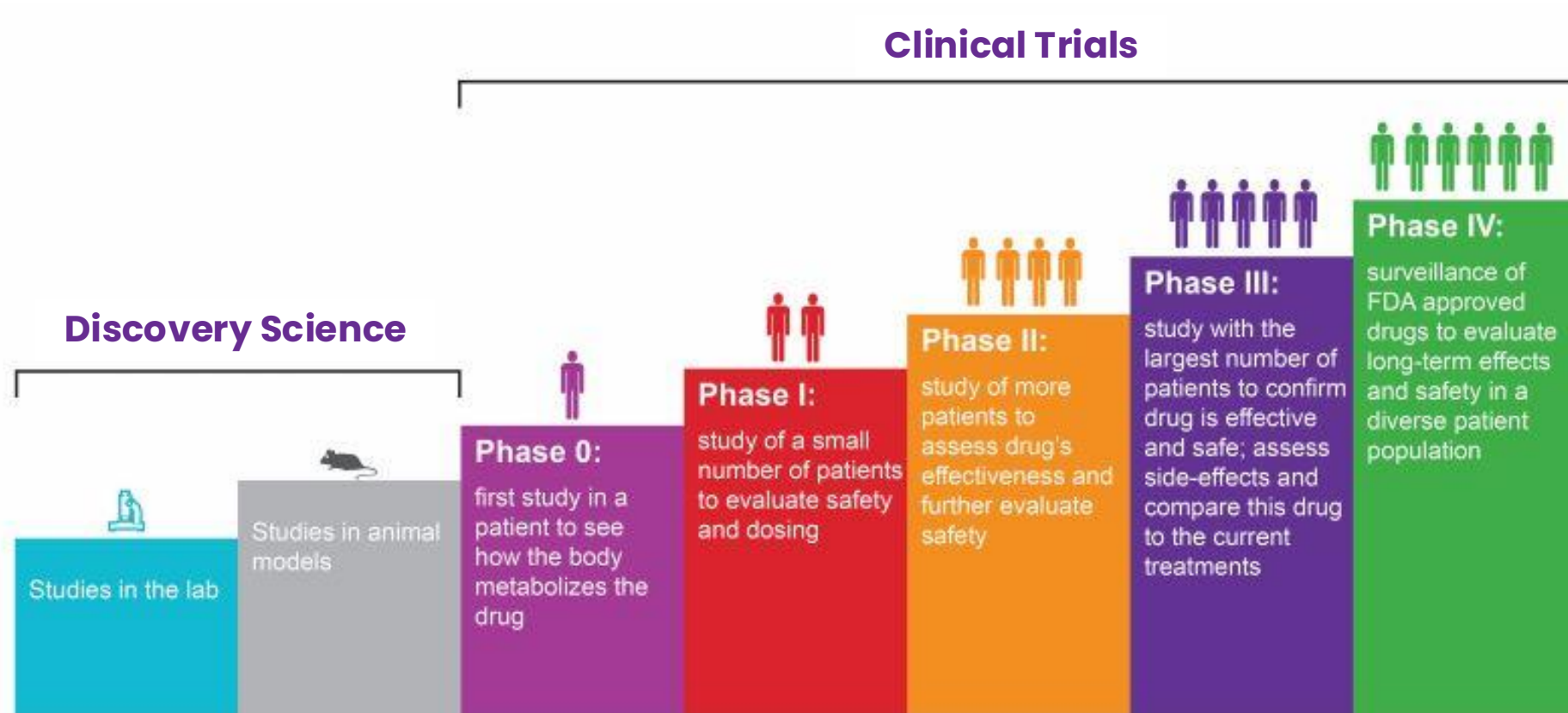


Observational Studies

Researchers do not assign participants to an intervention. If there is an intervention, participants were already using it as part of their regular health care or daily life.



The Path to Approval: Clinical Trial Phases



Who can participate in clinical research?

Every clinical research study has specific eligibility requirements that help determine who may be able to participate. These often include:

Gender

Age

New versus recurrent diagnosis

Current and past treatment

Two types of volunteers:

Healthy Volunteers

Join a clinical trial to help researchers study new medications, devices and/or prevention efforts.

Patient Volunteers

Have a known medical condition or disease and join a clinical trial to help researchers study new treatments, devices, or prevention approaches.

Why do people participate in clinical research?

Advance Medical Knowledge

Help researchers understand health, illness, and treatments, contributing to discoveries that may help others in the future.

Access Emerging Treatments

Possibly gain access to a drug or medical device that is not yet available to the public.

“Research participants are giving a gift to society.”
—Liz Martinez, Johns Hopkins Medicine Research Participant Advocate

Clinical Trial Myths

Common Myths

MYTH: Trial volunteers are “guinea pigs.”

MYTH: Patients in clinical trials only receive placebos or may not get real treatment.

MYTH: You cannot leave a trial once you start.

MYTH: Trials are only a last resort for terminal patients.

MYTH: I must stop my current treatment to participate.

Facts

FACT: Participants are partners in research, protected by strict ethical codes and institutional review boards (IRBs) that monitor safety.

FACT: Most trials compare new treatments with the current standard of care (the best available treatment).

FACT: Participation is voluntary. You can leave a trial at any time for any reason.

FACT: Trials are available for people at all stages of disease, including early stages, or for prevention.

FACT: Many trials allow you to continue your current treatments, or they incorporate new, safe alternatives.

How do you find a clinical trial?

Online Registries

ClinicalTrials.gov

Healthcare Providers

Your physician or care team

Your Community

Organizations like Crossroads4Hope, friends, family, a faith leader

Specialized Matching Tools

Carebox Connect

Carebox Connect
an easy, personalized option

WHAT IS

Carebox Connect?

A free, confidential clinical trial matching service for patients, caregivers, and healthcare professionals.



01

Personalized Trial Matching

Matches patients, caregivers, and healthcare professionals to trials that may be relevant to their situation.

02

Condition-Based Questionnaires

Uses condition-specific questionnaires to provide clear next steps for every patient.

03

Bilingual Clinical Trial Navigators

A dedicated team helps patients complete the questionnaire and find the right trial.

04

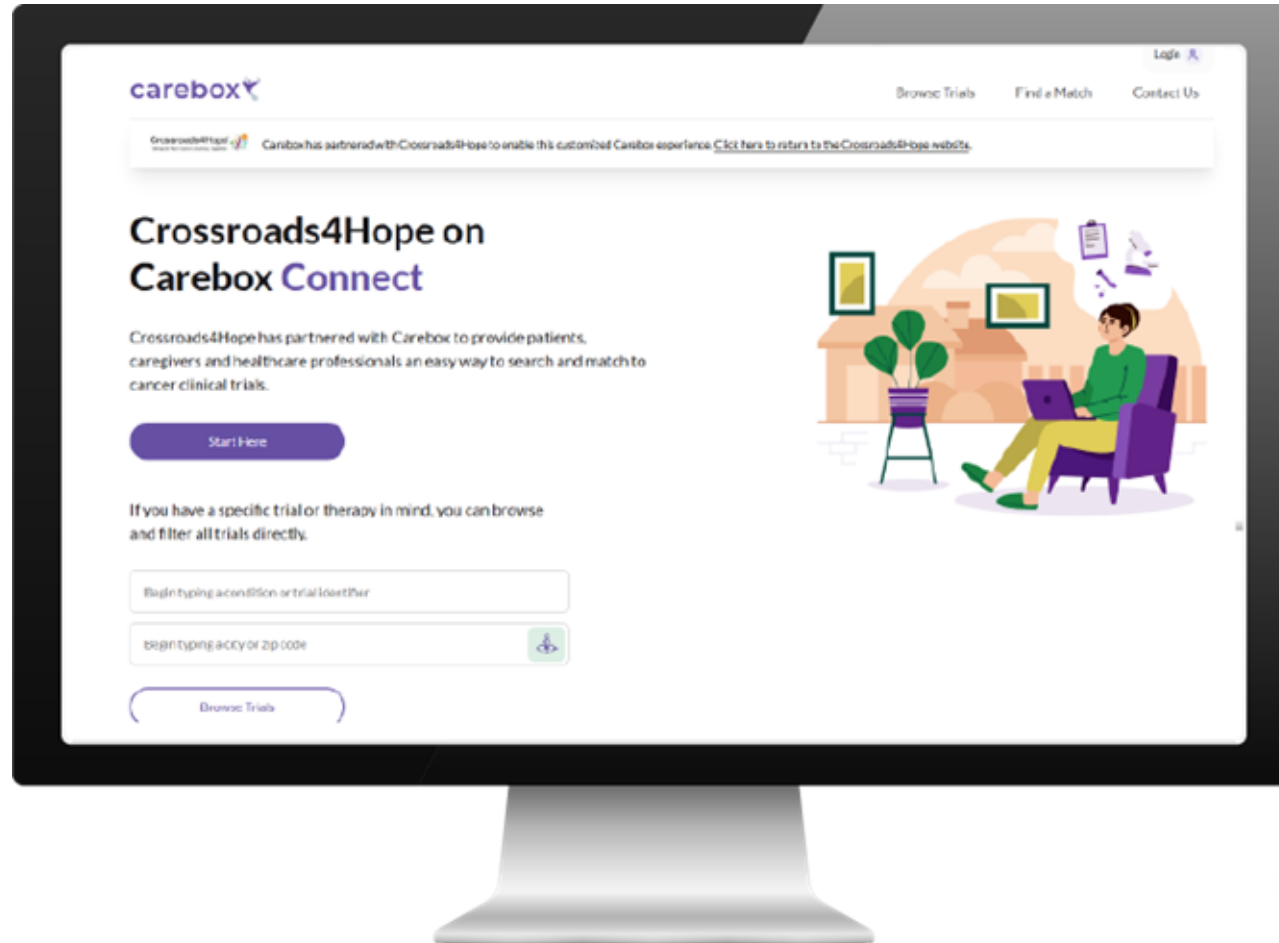
Free and Confidential

Always free to use. Patient information is never shared or sold.

Powered by 20+ years of clinical trial matching experience

connect.careboxhealth.com

Carebox Connect for Crossroads4Hope Members



How It Works:

1. Complete a short questionnaire about your diagnosis, stage, and treatment history.
2. See clinical trials matched to your condition and get notified about new trials in the future.
3. Filter results by trial phase, location, and other criteria to find the best fit for you.
4. Contact a clinical trial navigator to receive support in completing the questionnaire and finding relevant trial matches.

Patient Benefits

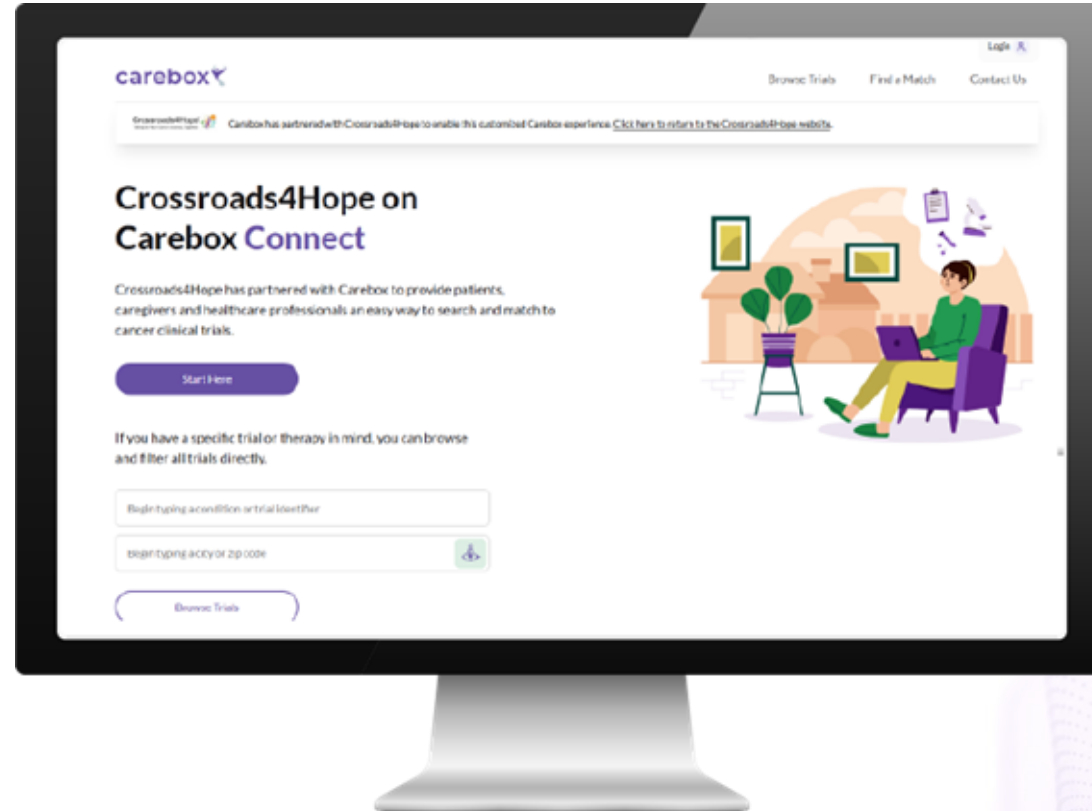
Supports patients in alignment with their treatment journey and answers the question, ***“what treatment options do you have for me?”***.

Patients can complete a single, disease-specific questionnaire and **find trials recruiting for their specific diagnosis, stage, and treatment history**, either independently online or with a navigator.

Patients can save their search filters and are **notified by Carebox Connect when there are new studies** that match their criteria.

Syncs with clinicaltrials.gov once a day, providing patients with the **most up-to-date trial and eligibility information**.

Demo



connect.careboxhealth.com/en-US/partner/cr4h

Crossroads4Hope Clinical Trial Finder

A free and confidential tool

How It Works:

1. Complete a short questionnaire about your diagnosis, stage, and treatment history
2. See clinical trials matched to your condition—and get suggestions for other relevant trials now and in the future.
3. Filter results by trial phase, location, and other criteria to find the best fit for you.
4. Reach out to a clinical trial navigator to receive support along the way.

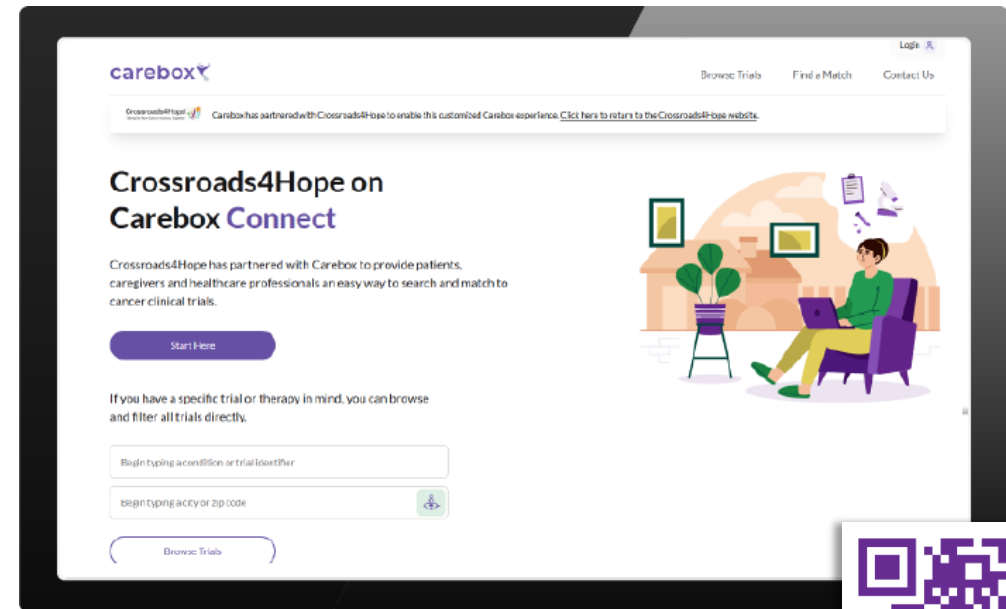
Find trial sites near you or in any location you prefer

Use Carebox Connect anytime, at any stage in your journey – trials are not a “last resort”!

Key Takeaways

Family members and caregivers can search on behalf of loved ones

Your privacy is always protected; your information is never shared or sold.



*Explore clinical trials today
Scan the QR to begin your search
or call 844-473-1104*



Remember:

- Searching for trials does not mean you have to join one
- Being a preliminary match does not guarantee that you are eligible – only approved trial sites can qualify and enroll you

“Exploring clinical trials can feel overwhelming, but you don't have to navigate it alone. Learning about your options is a powerful first step. Talk with your care team, ask questions, and lean on your loved ones. Crossroads4Hope and Carebox are here to help you every step of the way. The best decisions are made together – with the information and support you deserve. Knowledge is your greatest advocate.”



www.careboxhealth.com