

CROSSROADS4HOPE'S IMPACT REPORT

20
23



AT CROSSROADS4HOPE,

A NETWORK OF CANCER SUPPORT

We help take the worry out of cancer. Our services are offered free of charge to anyone, anywhere on their cancer journey – previvors, diagnosed, survivors, caregivers, children and young adults, palliative care, and the bereaved.

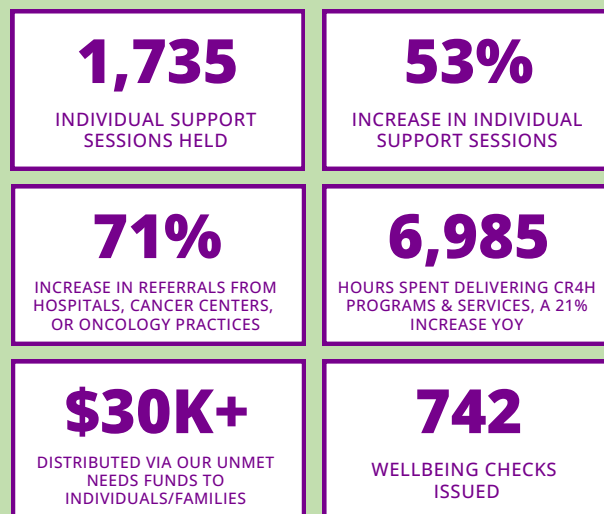
We provide individualized and group support (both in Spanish and English) for as long as needed.

We provide decision support tools to help people make decisions about their treatment and give them skills that will last a lifetime.

We offer educational workshops and nutrition counseling. Our work is rooted at the intersection of social work and public health and is led by a team of licensed oncology social work professionals, oncology registered dietitians, public health professionals and certified child life specialists.

IN 2023...

to meet the growing need for support and help with resource navigation CR4H took on **over 5,800 individual cancer journey's**, which is a **49% increase** from last year. More specifically we delivered and saw...



TAKING ON YOUR CANCER JOURNEY. TOGETHER.



WHO WE SERVE

While we serve everyone, no matter the type of cancer, breast cancer represents 53% of cases we see followed by lung cancer, ovarian cancer, prostate, lymphoma and colorectal cancer.

64% of our members are adults and children living with or a survivor of a cancer diagnosis, while the remaining **36%** are caregivers to an adult or child family member. Our Support4Families program continues to grow, with more than **20%** of our members receiving individualized care to best suit their needs.

WHAT OUR MEMBERS SAY ABOUT CROSSROADS4HOPE

- | | |
|---|--|
| 92% feel supported | 90% reported decreased isolation |
| 90% reported learning new ways to manage stress | 94% gained the knowledge and skills they were seeking |
| 82% reported decreased feelings of anxiety and depression | 90% saw improvement in their physical abilities |
| 80% reported an increase in social and emotional wellbeing | 87% reported a reduction in treatment side effects |

REACHING PEOPLE IN MARGINALIZED COMMUNITIES ACROSS NEW JERSEY

including a **450% increased reach** in our work in vulnerable communities with our community partners throughout the Garden State. In 2023, we collaborated on more than **49 events in the community** across Union, Passaic, Hudson, Mercer, Monmouth, Ocean, Middlesex, Bergen and Essex Counties.



We serve people in New Jersey and **45 other states** as well as **4 countries**.

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WE ARE COMMITTED TO BE THE SAFE SPACE

Where a person turns first when affected by cancer to restore one's whole being and family. We take on the cancer journey with all those who are impacted, no matter who they are, where they live or wherever their journey leads. All of this is made possible by the generosity of our donors, so that anyone facing cancer never receive a bill for our programs, service, and interventions that are fundamental when living in the face of cancer.



**THANK YOU FOR HELPING US
LIVE UP TO OUR PROMISE TO
THE COMMUNITY.**



MYGO2SUPPORT

MyGo2Support is a digital direct to mobile program that proactively closes the cancer care gap. Embedded within this program are weekly subtle screenings for distress, depression and social needs.

The top escalations for our members that require our social work team to intervene are as follows:

- 21%** reported often lacking companionship.
- 14%** are worried that they may not have stable housing in the next 2 months.
- 11%** couldn't see a doctor and/or ate less than they felt they should in the last 12 months due to cost of care.
- 9%** faced challenges with transportation to medical appointments, work, and school; the same percentage needed help reading hospital materials.
- 6%** had difficulties with childcare, impacting their work and school commitments.

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***For every dollar raised, .86 goes back into providing our vital programs and services.**